

APPENDIX

About Corporate Innovation Index

In response to the Hong Kong government's call to develop Hong Kong into the innovation hub of the region, APIB of CUHK Business School has established conceptual framework of corporate innovation for Hong Kong in the digital age, developing a set of measurement matrices called the Corporate Innovation Index (CII). It will recruit hundreds of large corporations and SMEs to participate in the CII ranking annually. CII aims to promote awareness and the importance of innovation among Hong Kong corporations in the fast-changing, digital age; recognise top-ranked innovative companies and help participating companies to benchmark against and learn from industry leaders; strengthen the innovation capabilities of Hong Kong corporations and business leaders through education and training; and inform policymakers on the state of and current trends in corporate innovation in Hong Kong to facilitate the formulation of public policies that advance the sustainability, competitiveness and reputation of Hong Kong companies locally and internationally. CII is funded by the Innovation and Technology Commission (ITC) of the HKSAR, under the General Support Scheme (GSP).

For more details, please visit: <https://exed.bschool.cuhk.edu.hk/zh/corporate-innovation-index/>

About CUHK Business School

CUHK Business School comprises two schools – Accountancy, and Hotel and Tourism Management – and four departments: Decision Sciences and Managerial Economics, Finance, Management, and Marketing. Established in Hong Kong in 1963, it was the first business school to offer BBA, MBA and Executive MBA programmes in Asia. Today, CUHK Business School offers 10 undergraduate programmes and 20 graduate programmes, including MBA, EMBA, MAcc, MSc, MPhil, DBA and PhD. The school currently has more than 4,600 undergraduate and postgraduate students from more than 20 countries and regions.

In the *Financial Times* Executive MBA Ranking 2022, CUHK's EMBA was ranked 24th in the world. In *Financial Times* Global MBA Ranking 2022, CUHK's MBA was ranked 50th. CUHK Business School has the largest number of business alumni (more than 40,000) among universities and business schools in Hong Kong – many of whom are business leaders. www.bschool.cuhk.edu.hk