

Appendix

Objectives

The Smart Logistics Datathon aims to promote Hong Kong's status as a sustainable international smart logistics hub and bring out the potential of the city's modern logistics industry, as well as attracting more young people to join the industry. The 35-hour competition is designed to inspire participants to develop innovative insights on operations, services or business models that can bring new opportunities to the industry through big data analytics.

Supporting bodies

The Datathon is fully supported by the Hong Kong Logistics Development Council.

Other supporting organisations include Cyberport Management Co. Ltd., Airport Authority Hong Kong (AAHK), Hong Kong Air Cargo Terminals Limited (HACTL), Hong Kong International Aviation Academy, Amazon Web Services Hong Kong (AWS) and SITC International Holdings Co., Ltd.