

About The Charles Kao CUHK BEAT AD Service

The Charles Kao CUHK BEAT AD Service will enrol Hong Kong residents aged 60-80 years without a diagnosis of dementia or any other disease that may affect cognition, such as stroke and Parkinson's disease. Starting from 21 September 2023, members of the public can complete an online cognitive screening questionnaire. Eligible individuals will be offered face-to-face clinical assessments by a trained nurse at The Charles Kao CUHK BEAT AD health vehicle stationed at CUHK. Participants will also receive periodic follow-ups and personalised preventive care plans as part of this pilot programme.

The launch coincides with World Alzheimer's Day on 21 September, an international campaign to raise public awareness of the risk factors associated with dementia and encourage people to take proactive steps towards risk reduction.

Alzheimer's disease is the commonest cause of dementia, accounting for about 70% of cases among the elderly population. Dementia significantly reduces functional independence, quality of life and the lifespan of affected individuals, and increases the burden on caregivers. With a rapidly ageing population in Hong Kong and in other developed societies, the number of dementia cases is expected to triple over the next 30 years, causing huge burden on society worldwide. Devising and implementing measures to prevent dementia are of paramount importance.

For enquiries, please contact 6693-0100 or 2895-3968 from 9 am to 5:30 pm Monday to Friday.

About The Charles K. Kao Foundation for Alzheimer's Disease

The Charles K. Kao Foundation for Alzheimer's Disease is a charitable organisation dedicated to promoting brain health and raising awareness of Alzheimer's disease and dementia. Through collaborations with key stakeholders, the Foundation strives to reduce the prevalence of dementia, enhance care and support for patients and caregivers, and educate the general public on brain health care strategies.

About World Alzheimer's Day

21 September is marked as World Alzheimer's Day each year with a call to raise awareness around and demystify dementia, educate people about the disease, and encourage support of those who have it. With this year's theme, "Never too early, never too late", it aims to raise public awareness that key risk factors and risk reduction are crucial in delaying and potentially preventing the onset of dementia.