

## 全球研究: 中大開設四年制社科課程 (聯招編號: JS4892)

中大社會科學院將於 2016 年開設四年制全球研究課程。

### 全球研究, 全球所需

在 21 世紀, 全球正經歷顛覆性的社會、信息和科技革新, 全球化徹底改變了社會生態, 和人們的社交、工作方式。

全球化為民族間、企業間、和政府間的互動和匯聚創造了無數機遇。全球研究也應運而生, 全球研究大學課程也如雨後春筍, 開設在聲名顯赫的學府。

全球研究旨在以跨學科的觀點和方法, 解讀全球化議題的複雜性, 全方位地探索全球化造成的發展機遇和挑戰, 建立經世致用的知識, 尋找全球致用的發展方案。

### 扎根本土、放眼天下

全球研究課程旨在培養扎根本土、放眼天下的跨地域領導人才。

國際市場與文化正不斷匯聚融合, 才俊的跨國流動日益頻繁。香港的未來發展, 更倚重能在國際間長袖善舞的領導人才。具備全球能力的才俊, 能在國際商場上與同儕爭一日之長短, 在管理海內外人才時左右逢源, 在處理國際事務時得心應手。他們具備國際公民意識, 能運用和創造普世致用的知識, 面對全球環境災害、金融危機和健康威脅。中大社會科學院誠意為培養扎根本土、放眼天下的跨地域領導人才作出貢獻。

### 課程內容和設計

全球化促成了政治、經濟、環境、社會和文化的改變。跨國公司成為新的經濟政治實體, 商品與服務市場國際化, 通訊全球化, 人員的跨國流動日益頻繁。這些議題已成為全球研究的熱點。

中大社科院全力發展全球研究課程, 其重點在培育具備全球視野的跨國領袖, 讓他們擁有全球意識, 在建設本土時能對國際局勢深思熟慮; 讓他們能掌握多國語言和文化, 能管理來自不同國家的才俊, 能作多層次多方位的全局思維, 能運用和創造跨學科知識來解決複雜的全球問題。

課程有5個專修範圍: (1) 全球媒體; (2) 文化及社會; (3) 全球政治; (4) 可持續發展和環境; 和 (5) 全球經濟。

課程有5個部分: (1) 學院課程; (2) 必修科目 (包括海外留學和外語科目); (3) 專修範圍 (五選二); (4) 選修科目; 和 (5) 實習。

## 學生出路

畢業生的出路包括在跨國公司任職，處理國際商貿事務和管理人才的文化多樣性；在政府和全球組織（如世界衛生組織、世界銀行、聯合國）服務；在教育機構推動多元文化教學；或在研究院進修，修讀全球研究和國際關係高等課程。

## 入學要求

本課程有20個名額。被取錄的學生必須符合中大的最低入學要求。

## 課程亮點

本課程有以下亮點：(1)中大社科院已開辦全球研究的銜接課程，有豐富的相關經驗，並在設計課程時，參考了國際知名學府成功創辦的相關課程，以確保課程能與國際接軌。(2) 中大社科院不少教授在全球研究努力耕耘，成果豐實可觀，他們及其研究成果，為本課程提供了優厚的人才和知識資產。(3) 課程會盡量招納國際教授和學生，提高課程的國際化程度。(4) 本課程重視培養學生的跨學科、多語言、多元文化能力。(5)本課程重視運用和創造能學以致用的知識。

## **Global Studies at CUHK: A new 4-year Social Science Programme (JUPAS Code: JS4892)**

The Faculty of Social Science will launch a 4-year programme in Global Studies in 2016.

### **Global needs for global studies**

Since the turn of the century, societies today are undergoing drastic social, informational and technological changes. Globalization has transformed the nature, reach, speed and loci of human influence.

Globalization, broadly defined as a process of interaction and integration among the peoples, companies, and governments of different nations, challenges academic institutions to develop new forms of scholarship that confer understanding of the complexity of emergent global issues, as well as new methods for understanding complex systems and their interactions.

Today, Global Studies is taught in interdisciplinary programmes at Yale, Washington University, University of Pennsylvania, UC-Berkeley, University of Michigan, University of Southern California, as well as the US Air Force Academy.

### **Nurturing global talents**

Positioned as a quality undergraduate programme in Asia, the Global Studies programme at CUHK seeks to nurture future global leaders.

Globalization has increased the mobility of global talents and the degree of integration of national markets and cultures. There are rising demands for (1) global leadership to enhance global competitiveness in international business, (2) skills in managing culturally diverse work teams, (3) diplomacy to negotiate international relations and geopolitics, (4) strategies to nurture global citizenship and manage parochialism and its attendant symptoms (e.g., super-nationalism, terrorism), and (5) effective responses to global environmental and health challenges (e.g., pollution, HIV, SARS). The Global Studies programme at CUHK will meet the challenge to create and build up human capital for Hong Kong's resilient and sustainable growth in global contexts.

### **Design and Pedagogy**

Global studies is oriented around the study of diverse fields of activities related to globalization, including the rise of multinational firms as new economic and political entities, cross-border movements and consumption of goods and services, global communications and migration.

As a premium undergraduate programme, our Global Studies programme aims at nurturing future global leaders, with a sharp focus on cultivating a global mindset, which includes the components of global consciousness and the ability to think globally and act locally. In addition, the programme will strengthen students' multilingual and multicultural competencies, skills in managing global talents and international relations, readiness to engage in multilevel, multilateral thinking, and the

capability to apply knowledge from diverse academic disciplines to solve complex global problems.

There are five concentration areas in the programme: (1) Global Media; (2) Cultures and Societies; (3) World Politics; (4) Sustainability and Environment; and (5) Global Economy.

The programme contains the following components: (1) faculty package; (2) required courses (including resident study overseas and foreign language courses); (3) two concentration areas from 5 options; (4) elective courses; and (5) internship. To engage students in knowledge creation and to integrate education with research, we will involve students in supervised multidisciplinary global studies-related research projects.

### **Possible placements of graduates**

Possible placements of graduates include multinational corporations, particularly those in the areas of diversity management and international business; government and NGOs; global organizations (e.g., WHO, World Bank, UN); education institutions, particularly those in the domain of multicultural education; graduate studies in premium Global Studies and International Relations Programmes.

### **Admissions**

The programme has an intake quota of 20. Successful candidates must meet the minimum admission requirements of the Chinese University of Hong Kong.

### **Our strengths**

The Global Studies at CUHK has several noteworthy strengths: (1) The design of the programme builds on the Faculty of Social Science's experiences in Global Studies education and receives inspirations from successful global studies programmes in leading universities. (2) Many CUHK faculties are actively involved in globalization research, and are well known for their thought leadership in the social and cultural effects of globalization; global and local identities; migration; intergroup conflicts; cultural competencies; and management of global talents. The programme builds on the existing research strengths in CUHK, particularly those in the Faculty of Social Science. (3) We will create a truly international programme by recruiting a good mix of outstanding international faculties and students. (4) The programme promotes interdisciplinarity, multilingualism, and multicultural competence. (5) It integrates teaching with research and practical experiences.